



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Yoram Levanon and Lan Lossos-Shifrin
SERIAL NO.: 09/534,170
FILED: March 24, 2000
ATTY. DOCKET: 93978.010300
TITLE: **METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING**

EXPRESS MAIL CERTIFICATE

Express Mail Label No. EV 558528687 US

Date of Deposit: August 1, 2006

I hereby certify that the following attached paper(s) and/or fee

- (1) Notice of Appeal (1 pg);
- (2) Petition for Extension (3 mos);
- (3) Fee Transmittal Authorization to Deduct the amount of \$760.00 (\$250 Appeal \$510 -3 mos ext.) from the deposit account 501561;\
- (4) Revocation of Prior Powers executed by both inventors (2 pgs);
- (5) A self-addressed stamped postcard, return of which is requested to acknowledge receipt of the enclosed documents.

are being deposited with the United States Postal Service Express Mail Post Office to Addressee service under 37 C.F.R. Section 1.10 on the date indicated above and is addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

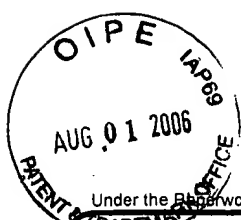
Respectfully submitted,
GREENBERG TRAURIG, LLP

Randi Flamenbaum
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Legal Assistant

Dated: August 1, 2006

CORRESPONDENCE

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Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).

FEE TRANSMITTAL

For FY 2006

☒ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$) 760

Complete if Known

| | |
|----------------------|----------------------|
| Application Number | 09/534,170 |
| Filing Date | March 24, 2000 |
| First Named Inventor | Yoram Levanon, et al |
| Examiner Name | Yehdega Retta |
| Art Unit | 3622 |
| Attorney Docket No. | 93978.010300 |

METHOD OF PAYMENT (check all that apply)

☐ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): _____

☒ Deposit Account Deposit Account Number: 501561 Deposit Account Name: GREENBERG TRAUIG

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☒ Charge fee(s) indicated below, except for the filing fee
☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 ☒ Credit any overpayments

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FEE CALCULATION (All the fees below are due upon filing or may be subject to a surcharge.)

1. BASIC FILING, SEARCH, AND EXAMINATION FEES

| Application Type | FILING FEES | | SEARCH FEES | | EXAMINATION FEES | | Fees Paid (\$) |
|------------------|--------------|----------|--------------|----------|------------------|----------|----------------|
| | Small Entity | Fee (\$) | Small Entity | Fee (\$) | Small Entity | Fee (\$) | |
| Utility | 300 | 150 | 500 | 250 | 200 | 100 | |
| Design | 200 | 100 | 100 | 50 | 130 | 65 | |
| Plant | 200 | 100 | 300 | 150 | 160 | 80 | |
| Reissue | 300 | 150 | 500 | 250 | 600 | 300 | |
| Provisional | 200 | 100 | 0 | 0 | 0 | 0 | |

2. EXCESS CLAIM FEES

| Fee Description | Small Entity | Fee (\$) |
|--|--------------|----------|
| Each claim over 20 (including Reissues) | 50 | 25 |
| Each independent claim over 3 (including Reissues) | 200 | 100 |
| Multiple dependent claims | 360 | 180 |

| | | | |
|--|---------------------|-----------------|----------------------|
| Total Claims | Extra Claims | Fee (\$) | Fee Paid (\$) |
| - 20 or HP = | x | = | |
| HP = highest number of total claims paid for, if greater than 20. | | | |
| Indep. Claims | Extra Claims | Fee (\$) | Fee Paid (\$) |
| - 3 or HP = | x | = | |
| HP = highest number of independent claims paid for, if greater than 3. | | | |

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

| | | | | |
|---------------------|---------------------|---|-----------------|----------------------|
| Total Sheets | Extra Sheets | Number of each additional 50 or fraction thereof | Fee (\$) | Fee Paid (\$) |
| - 100 = | / 50 = | (round up to a whole number) x | = | |

4. OTHER FEE(S)

| | |
|--|-----------------------|
| Non-English Specification, \$130 fee (no small entity discount) | Fees Paid (\$) |
| Other (e.g., late filing surcharge): <u>File Appeal \$250 & Pet. for Ext-3 mos \$510</u> | <u>\$760</u> |

SUBMITTED BY

| | | |
|---|--------------------------------|-------------------------------|
| Signature <u>Barry J. Schindler</u> | Registration No. <u>32,938</u> | Telephone <u>212-801-2244</u> |
| Name (Print/Type) <u>Barry J. Schindler</u> | | Date <u>8/1/2006</u> |

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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